

# PREP WORK IS SERIOUS BUSINESS



When Mickey Coffman, general manager of Walter N. Coffman, Inc. (WNC), bids a job, he promises his customers superior results. And that includes protecting surfaces throughout the job to ensure there's no damage. In fact, it's in each and every contract.

After completing high school in 1969, Coffman joined his brother in the family's plastering and stucco business, which was started by their father in 1960. Today, he oversees the entire operation, including acting as superintendent and dispatcher for all work crews. The company, based in San Diego, Calif., specializes in large-scale plastering and stucco projects for apartment complexes, timeshares and even military housing.

One of Coffman's biggest concerns with each job is quality, especially as damage can harm both his reputation and his bottom line. That's why WNC plastering and stucco crews prep and mask surfaces to protect them and clean up when the work is done.

## Keeping Surfaces Clean

Although some jobs require heavy plastic to prep, the crews most frequently rely upon tapes specifically designed for stucco work to keep surfaces clean and damage-free – and have since Coffman can remember. “Stucco tapes have just always worked best for us,” recalled Coffman.

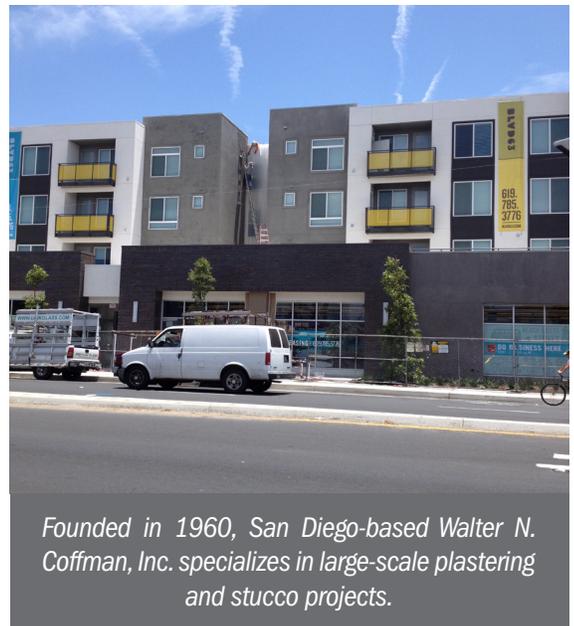
“When we start a job, we make sure to mask the windows, sheet metal and any other surface that needs protection,” explained Coffman. “Plaster is such a messy trade. It can damage lots of things.”



*WNC relies upon heavy plastic and stucco tapes to protect surfaces as plaster is messy and can cause damage.*

Like most stucco contractors, WNC crews put a lot of pressure on their stucco tapes, expecting them to hold tight and perform. These tapes need to be able to adhere to multiple surfaces, not just concrete and wood; withstand the heavy scraping associated with stucco work; and remove cleanly when the job is done.

Strength and adhesion are also important attributes of the tape. “The tape needs to hold until the work is done. And, it needs to survive the weight of any plaster that drops and hits it,” explained Coffman. “If it's not a strong tape, the plaster will knock the tape off or tear it.”



*Founded in 1960, San Diego-based Walter N. Coffman, Inc. specializes in large-scale plastering and stucco projects.*

# “We choose to use Shurtape PC 622.”

–Mickey Coffman, General Manager, Walter N. Coffman, Inc.



*The stucco tapes need to hold strong until the job is complete.*

## Meeting the Demands of the Job

Coffman said his crews use Shurtape® PC 622 duct tape – a premium-grade cloth tape used to protect surfaces during stucco application.

“We choose to use Shurtape PC 622,” said Coffman, explaining that PC 622 offers various features they demand.

PC 622 is conformable to most surfaces, offers excellent holding power and is simple to unwind off the roll. Plus, it’s available with a waterproof, red backing, which makes it highly visible against various surfaces; and releases cleanly and easily with no surface damage.

“It offers the durability to stay put through the whole process of plastering,” suggested Coffman. “Plus, it tears pretty easily with no need for a knife, and straight, which helps too,” he continued.

For more information, about Shurtape stucco tapes, including PC 622, visit [shurtape.com](http://shurtape.com).



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